

**REMARKS**

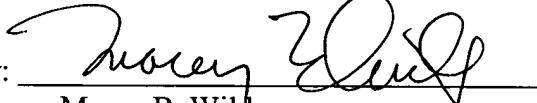
This application is a continuation of International Patent Application No. PCT/JP01/06800, entitled SYSTEM AND METHOD FOR MANAGING DISTRIBUTION OF ADVERTISEMENT, filed internationally on August 8, 2001.

This application contains twenty-one claims. The amendments herein revise the title of this application, add a cross-reference to the parent international application and delete claim multiple dependencies.

Applicants respectfully submit that the claims presented are patentable. An early and favorable action on the merits is earnestly solicited.

Respectfully submitted,

DAVIDSON, DAVIDSON & KAPPEL, LLC

By:   
Morey B. Wildes  
Reg. No. 36,968

DAVIDSON, DAVIDSON & KAPPEL, LLC  
485 Seventh Avenue, 14<sup>th</sup> Floor  
New York, NY 10018  
(212) 736-1940